

## **BBA ESP SYLLABUS**

<b>Subject Code:</b> BBA (GS)101	<b>Category :</b> Mandatory& Industry Value Added Course
<b>Subject Name:</b> General Studies & Current Affairs -I	<b>Semester :</b> 1st
<b>L-T-P</b> : 2-0-0 (Total Contact Hrs. 2)	<b>Credit: 2</b>
<b>Pre-Requisites:</b> Fundamental knowledge of humanities & social science subjects till class 10th standard and knowledge of Economics up to class 11th standard.	

### **Course Objective:**

1. Will be able to enhance their aptitude & analytical skill with multiple tricky approaches.
2. Will be able to prepare for various competitive examinations

### **Course Outcome:**

1. Students will learn advance tricky approach for solving Quantitative Aptitude questions.
2. It will enhance students' skill to appear in various aptitude test within limited time constrain.
3. This module will enhance students' Analytical skill & will also improve quick decision-making skill.
4. Students can prepare various competitive exams and different placement aptitude test as well.
5. Good analytical skill and sound knowledge in analogies will also enhance student's interview facing skill.

### **Course Content:**

<b>Module No.</b>	<b>Description</b>	<b>Hours</b>	<b>Blooms Level</b>	<b>PO (1..12) Mapping</b>
1.	<b>Constitution of India:</b> History of Constitution, Preamble, Fundamental Rights, Directive Principle of State Policy and Fundamental Duties	10	L1 (Remember) L2 (Understand) L3 (Apply)	PO3,PO1
2.	<b>History:</b> Indus Valley Civilization, Vedic Civilization, 16 Mahajanapadas, Mauryan Dynasty.	12	L1 (Remember) L2 (Understand)	PO3,PO1
3.	<b>Geography:</b> Physiographic Division of India- Geological history of India, Northern Mountain, Mineral Resources of India.	12	L1 (Remember) L2 (Understand)	PO3,PO1

## **BBA ESP SYLLABUS**

4.	<b>Economics:</b> Basic Concept of Economics, National Income, Unemployment and Poverty	09	L1 (Remember) L2 (Understand) L3 (Apply)	PO3,PO1
5.	<b>Current affairs and Static GK:</b> Monthly Current Affairs Magazine	05	L1 (Remember) L2 (Understand)	PO3,PO1

### **Learning Resources:**

#### **Text Books:**

1. Indian Constitution- M. Laxmikant
2. Indian Economy-Ramesh Singh
3. History of Modern India- Bipan Chandra
4. Geography of India- Majid Hussain

#### **Reference Books:**

1. Current Affairs Magazine of IEM-UEM
2. Lucent GK

	CO1	CO2	CO3	CO4	CO5
PO1	0	1	4	0	3
PO2	0	0	0	0	0
PO3	1	0	2	1	1
PO4	0	0	0	0	0
PO5	0	0	0	0	0
PO6	0	0	0	0	0
PO7	0	0	0	0	0
PO8	0	0	0	0	0

## **BBA ESP SYLLABUS**

### **2<sup>nd</sup> Semester:**

<b>Subject Code:</b> BBA(GS)201	<b>Category:</b> Mandatory & Industry Value Added Course
<b>Subject Name:</b> General Studies & Current Affairs II	<b>Semester :</b> 2nd
<b>L-T-P</b> : 2-0-0 (Total Contact Hrs. 2)	<b>Credit:</b> 2
<b>Pre-Requisites:</b> Fundamental knowledge of humanities & social science subjects till class 10th standard and knowledge of Economics up to class 11th standard.	

### **Course Objective:**

1. Will be able to enhance their aptitude & analytical skill with multiple tricky approaches.
2. Will be able to prepare for various competitive examinations

### **Course Outcome:**

1. This part of the syllabus will create base of general knowledge among students which is required to appear in various competitive exams in public sector jobs (UPSC, SSC etc.)
2. It will inculcate their rights & duties to the society, it will help them to act according to law in society.
3. It will also improve basic banking knowledge among students.
4. This part of the syllabus will enhance knowledge on National & International Current Affairs among students.

### **Course Content:**

<b>Module No.</b>	<b>Description</b>	<b>Hours</b>	<b>Blooms Level</b>	<b>PO (1..12) Mapping</b>
1.	<b>Constitution of India:</b> Union Executive- President, Vice President, PM and Council of Ministers, Attorney General	10	L1 (Remember) L2 (Understand) L3 (Apply)	PO1,PO3
2.	<b>History:</b> Arrival of the Europeans- Portuguese, Dutch, English, French; Land Revenue System, Economic Exploitation of British Rule, Socio-religious Reforms Movement.	12	L1 (Remember) L2 (Understand) L3 (Apply)	PO1,PO3
3.	<b>Geography:</b> Physical Geography of India- Peninsular Plateau, Northern Great Plains, Coastal Plains, Soil of India.	12	L1 (Remember) L2 (Understand) L3 (Apply)	PO1,PO3

## **BBA ESP SYLLABUS**

4.	<b>Economics:</b> Banking System of India with reference to RBI, Capital Market	09	L1 (Remember) L2 (Understand) L3 (Apply)	PO1,PO3
5.	<b>Current affairs and Static GK:</b> Monthly Current Affairs Magazine	05	L1 (Remember) L2 (Understand)	PO1,PO3

### **Learning Resources:**

#### **Text Books:**

1. Indian Constitution- M. Laxmikant
2. Indian Economy-Ramesh Singh
3. History of Modern India- Bipan Chandra
4. Geography of India- Majid Hussain

#### **Reference Books:**

1. Current Affairs Magazine of IEM-UEM
2. Lucent GK

	CO6	CO7	CO8	CO9
PO1	0	1	2	0
PO2	0	0	0	0
PO3	1	0	2	1
PO4	0	0	0	0
PO5	0	0	0	0
PO6	0	0	0	0
PO7	0	0	0	0
PO8	0	0	0	0

## **BBA ESP SYLLABUS**

### **3<sup>rd</sup> Semester:**

<b>Subject Code:</b> BBA (GS)301	<b>Category:</b> Mandatory & Industry Value Added Course
<b>Subject Name:</b> General Studies & Current Affairs III	<b>Semester :</b> 3rd
<b>L-T-P :</b> 2-0-0 (Total Contact Hrs. 2)	<b>Credit:</b> 2
<b>Pre-Requisites:</b> Fundamental knowledge of humanities & social science subjects till class 10th standard and knowledge of Economics up to class 11th standard.	

#### **Course Objective:**

1. Will be able to enhance their aptitude & analytical skill with multiple tricky approaches.
2. Will be able to prepare for various competitive examinations

#### **Course Outcome:**

1. To inculcate human values and ethical thinking among students.
2. To prepare the stage for facing different levels of civil service and other competitive examinations.
3. To prepare the ground for making them aware of the happenings, cultural historical and developmental aspects of the country as well as global affairs

#### **Course Content:**

<b>Module No.</b>	<b>Description</b>	<b>Hours</b>	<b>Blooms Level</b>	<b>PO (1..12) Mapping</b>
1.	<b>Constitution of India</b> Central Legislative System of India, State Legislative System of India, Indian Judiciary	10	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3
2.	<b>History:</b> Islam and Early Muslim Invaders, Delhi Sultanate, Bhakti and Sufi Movement.	12	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3
3.	<b>Geography:</b> Rivers of India, Vegetation of India, Climate of India, Transport of India	12	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3

## **BBA ESP SYLLABUS**

4.	<b>Economics:</b> Tax System of India, Balance of Payment, Industrial Reforms	09	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3
5.	<b>Current affairs and Static GK:</b> Monthly Current Affairs Magazine	05	L1 (Remember) L2 (Understand)	PO1, PO3

### **Learning Resources:**

#### **Text Books:**

1. Indian Constitution- M. Laxmikant
2. Indian Economy-Ramesh Singh
3. History of Modern India- Bipan Chandra
4. Geography of India- Majid Hussain

#### **Reference Books:**

1. Current Affairs Magazine of IEM-UEM
2. Lucent GK

	CO10	CO11	CO12
PO1	0	1	1
PO2	0	0	0
PO3	2	0	2
PO4	0	0	0
PO5	0	0	0
PO6	0	0	0
PO7	0	0	0
PO8	0	0	0

## **BBA ESP SYLLABUS**

### **4<sup>th</sup> Semester:**

<b>Subject Code:</b> BBA (GS)401	<b>Category:</b> Mandatory & Industry Value Added Course
<b>Subject Name:</b> General Studies & Current Affairs IV	<b>Semester :</b> 4th
<b>L-T-P</b> : 2-0-0 (Total Contact Hrs. 2)	<b>Credit:</b> 2
<b>Pre-Requisites:</b> Fundamental knowledge of humanities & social science subjects till class 10th standard and knowledge of Economics up to class 11th standard.	

#### **Course Objective:**

1. Will be able to enhance their aptitude & analytical skill with multiple tricky approaches.
2. Will be able to prepare for various competitive examinations

#### **Course Outcome:**

1. To make the students aware of all the nuances of various public sector examinations.
2. To motivate them hone their previously learnt skills necessary for cracking various exams like civil service examination (UPSC and State PSC), Staff Selection Commission, Railway Services and other exams.
3. This part of the syllabus will also expertise them to boost their conversational skills by allowing them to speak on a variety of topics with ease. This raises their confidence level and puts them one step ahead of others in competitive exam sectors.

#### **Course Content:**

<b>Module No.</b>	<b>Description</b>	<b>Hours</b>	<b>Blooms Level</b>	<b>PO (1..12) Mapping</b>
1.	<b>Constitution of</b> Central State Relationship, Emergency, Election System of India	10	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3
2.	<b>History:</b> Prehistoric Culture, Gupta Dynasty, Protestant Religion- Buddhism and Jainism.	12	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3
3.	<b>Geography:</b> Mineral and Ores, Agriculture and Irrigation, Multipurpose River Valley Projects.	12	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3

## **BBA ESP SYLLABUS**

4.	<b>Economics:</b> Budget, Current Economic Issues- HDI	09	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3
5.	<b>Current affairs and Static GK:</b> Monthly Current Affairs Magazine	05	L1 (Remember) L2 (Understand)	PO1, PO3

### **Learning Resources:**

#### **Text Books:**

1. Indian Constitution- M. Laxmikant
2. Indian Economy-Ramesh Singh
3. History of Modern India- Bipan Chandra
4. Geography of India- Majid Hussain

#### **Reference Books:**

1. Current Affairs Magazine of IEM-UEM
2. Lucent GK

	CO13	CO14	CO15
PO1	0	1	3
PO2	0	0	0
PO3	1	0	2
PO4	0	0	0
PO5	0	0	0
PO6	0	0	0
PO7	0	0	0
PO8	0	0	0



## **BBA ESP SYLLABUS**

### **5<sup>th</sup> Semester:**

<b>Subject Code:</b> BBA(GS)501	<b>Category:</b> Mandatory & Industry Value Added Course
<b>Subject Name:</b> General Studies & Current Affairs V	<b>Semester :</b> 5th
<b>L-T-P :</b> 2-0-0 (Total Contact Hrs. 2)	<b>Credit:</b> 2
<b>Pre-Requisites:</b> Fundamental knowledge of humanities & social science subjects till class 10th standard and knowledge of Economics up to class 11th standard.	

### **Course Objective:**

1. Will be able to enhance their aptitude & analytical skill with multiple tricky approaches.
2. Will be able to prepare for various competitive examinations.

### **Course Outcome:**

1. The student will be able to polish and enhance various aptitude skills and cognitive knowledge.
2. The student will be able to prepare them to be successful in the fields in respect to different competitive examinations like GATE, CAT, MAT, GMAT, UPSC, WBCS, Banking services, Indian Defence Services, Combined Graduate Level etc.
3. The student will be able to train themselves not only for private sectors but also for public sectors (PSU) to secure a fulfilling career.
4. To use logical notation & Perform logical proofs, recursive functions and solve recurrence relations and principles of counting

### **Course Content:**

<b>Module No.</b>	<b>Description</b>	<b>Hours</b>	<b>Blooms Level</b>	<b>PO (1..12) Mapping</b>
1.	<b>Constitution of India:</b> Constitutional Amendments, Parliament	10	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3
2.	<b>History:</b> Development of Education, Development of Press in India, Revolt of 1857.	12	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3
3.	<b>Geography:</b> Census, Political Geography of India, Power Projects of India.	12	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3

## **BBA ESP SYLLABUS**

4.	<b>Economics:</b> Monetary Policy of RBI, Inflation and Deflation.	09	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3
5.	<b>Current affairs and Static GK:</b> Monthly Current Affairs Magazine	05	L1 (Remember) L2 (Understand)	PO1, PO3

### **Learning Resources:**

#### **Text Books:**

1. Indian Constitution- M. Laxmikant
2. Indian Economy-Ramesh Singh
3. History of Modern India- Bipan Chandra
4. Geography of India- Majid Hussain

#### **Reference Books:**

1. Current Affairs Magazine of IEM-UEM
2. Lucent GK

	CO16	CO17	CO18	CO19
PO1	0	1	2	1
PO2	0	0	0	0
PO3	1	2	2	1
PO4	0	0	0	0
PO5	0	0	0	0
PO6	0	0	0	0
PO7	0	0	0	0
PO8	0	0	0	0

## **BBA ESP SYLLABUS**

### **6<sup>th</sup> Semester:**

<b>Subject Code:</b> BBA (GS)601	<b>Category:</b> Mandatory & Industry Value Added Course
<b>Subject Name:</b> General Studies & Current Affairs VI	<b>Semester :</b> 6th
<b>L-T-P :</b> 2-0-0 (Total Contact Hrs. 2)	<b>Credit:</b> 2
<b>Pre-Requisites:</b> Fundamental knowledge of humanities & social science subjects till class 10th standard and knowledge of Economics up to class 11th standard.	

#### **Course Objective:**

1. Will be able to enhance their aptitude & analytical skill with multiple tricky approaches.
2. Will be able to prepare for various competitive examinations.

#### **Course Outcome:**

1. Learning Different Static Gk Questions along with daily current affairs.
2. Total revision on general knowledge chapters starting from 1<sup>st</sup> to 4<sup>th</sup> semester along with prelims level Mock Tests.
3. Acquiring knowledge on UPSC CSAT Paper I & along with different general awareness questions
4. Acquiring knowledge on different technological advances.

#### **Course Content:**

<b>Module No.</b>	<b>Description</b>	<b>Hours</b>	<b>Blooms Level</b>	<b>PO (1..12) Mapping</b>
1.	<b>Constitution of India:</b> Evolution of Indian Constitution, Part -II and Part - III.	10	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3
2.	<b>History :</b> Indian National Congress, National Movement- 1905- 1947.	12	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3
3.	<b>Geography:</b> Physiography of India.	12	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3

## **BBA ESP SYLLABUS**

4.	<b>Economics:</b> Capital and Money Market, Fiscal System of India.	09	L1 (Remember) L2 (Understand) L3 (Apply)	PO1, PO3
5.	<b>Current affairs and Static GK:</b> Monthly Current Affairs Magazine	05	L1 (Remember) L2 (Understand)	PO1, PO3

### **Learning Resources:**

#### **Text Books:**

1. Indian Constitution- M. Laxmikant
2. Indian Economy-Ramesh Singh
3. History of Modern India- Bepan Chandra
4. Geography of India- Majid Hussain

#### **Reference Books:**

1. Current Affairs Magazine of IEM-UEM
2. Lucent GK

	CO20	CO21	CO22	CO23
PO1	0	1	2	0
PO2	0	0	0	0
PO3	1	0	2	1
PO4	0	0	0	0
PO5	0	0	0	0
PO6	0	0	0	0
PO7	0	0	0	0
PO8	0	0	0	0

\*\*\*\*\*