

# UNIVERSITY OF ENGINEERING & MANAGEMENT, KOLKATA

## Admission to MBA programme at UEM, Kolkata for July 2017 Session-

### 1. Full-time Regular course (Dual Specialization)

- a. **Duration:** 4 Semesters spread over 2 years,  
Classes to be held on Monday to Friday
- b. **Specialization:**
- Human Resource Management,
  - Marketing Management,
  - Systems Management,
  - Finance Management,
  - Supply Chain & Logistics Management,
  - Retail Management,
  - Digital Marketing Management,
  - Event Management
- c. **Fees:** Rs. 1,30,000/- per semester
- d. **Eligibility Criteria :**
- Class X: 70% and above
  - Class 10+2: 65% and above
  - Graduation: 70% and above for Engineering & 60% and above for Science / Management
  - Very good in Communication Skill.
- e. **Admission Process:**
- i. **For Candidates who are qualified in CAT / MAT / WBJEMAT / Any other National Level or State Level Exam with at least 85 percentile:** Applicants will undergo GD & PI before finalization of Admission decision.
  - ii. **For Candidates who are NOT qualified in CAT / MAT / WBJEMAT / Any other National Level or State Level Exam :** Applicants will undergo Entrance Test, GD & PI before finalization of Admission decision.
- f. **Entrance Test Pattern : Admission Test (pen-paper) format (60 marks, 2 hours duration)**
- i. **Aptitude- 50 marks**  
  
**This will comprise of total 100 MCQs out of which:**
    - a. 30 questions : Quantitative Analysis
    - b. 20 questions : Data Interpretation
    - c. 30 questions : Logical Reasoning
    - d. 20 questions : Verbal Ability  
**There is No Negative Marking.**
  - ii. **English writing skill- 10 marks on given Contemporary Topic**

## 2. Part-time (weekend) course (Dual Specialization)

- a. **Duration:** 4 Semesters spread over 2 years,  
Classes to be held on Saturdays & Sundays (9:00am to 5:00pm) (Total Contact hours to be same as Full-time course)
- b. **Specialization:**
- Human Resource Management,
  - Marketing Management,
  - System Management,
  - Finance Management,
  - Supply Chain & Logistics Management,
  - Retail Management,
  - Digital Marketing Management,
  - Event Management
- c. **Fees:** Rs. 1,30,000/- per semester
- d. **Eligibility Criteria :**
- Class X: 70% and above
  - Class 10+2: 65% and above
  - Graduation: 70% and above for Engineering & 60% and above for Science / Management
  - Minimum 3 Years Working Experience
  - Very good in Communication Skill.
- e. **Admission Process:**
- i. **For Candidates who are qualified in CAT / MAT / WBJEMAT / Any other National Level or State Level Exam with at least 85 percentile:** Applicants will undergo GD & PI before finalization of Admission decision.
  - ii. **For Candidates who are NOT qualified in CAT / MAT / WBJEMAT / Any other National Level or State Level Exam:** Applicants will undergo Entrance Test, GD & PI before finalization of Admission decision.
- f. **Entrance Exam Pattern : Admission Test (pen-paper) format (60 marks, 2 hours duration)**
- iii. **Aptitude- 50 marks**
- This will comprise of total 100 MCQs out of which:**
- a. 30 questions : Quantitative Analysis
  - b. 20 questions : Data Interpretation
  - c. 30 questions : Logical Reasoning
  - d. 20 questions : Verbal Ability
- There is No Negative Marking.**
- iv. **English writing skill- 10 marks on given Contemporary Topic**