



University of Engineering & Management, Jaipur

Syllabus to be implemented from the Academic Year 2016-17

Master of Business Administration (MBA)

First Year First Semester

Sr. No	Course Code	Course Title	L	T	P	Credit
1	MB 101	Business Economics I	4	0	0	4
2	MB 102	Business Communication	4	1	0	4
3	MB 103	Management Information Systems I	4	0	0	4
4	MB 104	Organizational Behaviour I	4	0	0	4
5	MB 105	Quantitative Methods I	4	1	0	4
6	MB 106	Fundamentals of Accounting	4	0	0	4
7	MB 107	ISS & VA*	4	0	2	4
8	MB 108	Business Laws	4	0	0	4
Total Credits						32

First Year Second Semester

Sr. No	Course Code	Course Title	L	T	P	Credit
1	MB 201	Business Economics II	4	0	0	4
2	MB 202	Organizational Behaviour II	4	1	0	4
3	MB 203	Quantitative Methods II	4	0	0	4
4	MB 204	Production & Operations Management	4	0	0	4
5	MB 205	Management Information Systems II	4	1	0	4
6	MB 206	Human Resource Management	4	0	0	4
7	MB 207	Financial Management	4	0	2	4
8	MB 208	Marketing Management	4	0	0	4
Total Credits						32

Second Year Third Semester

Sr. No	Course Code	Course Title	L	T	P	Credit
1	MB 301	Management Accounting	4	0	0	4
2	MB 302	Operations Research	4	0	0	4
3	MB 303	Project Work & Viva Voce	0	0	8	8
4	Specialization	Four courses – Three from one specialization and one from another specialization	16	0	0	16
Total Credits						32

*Duration 8 weeks

Second Year Fourth Semester

Sr. No	Course Code	Course Title	L	T	P	Credit
1	MB 401	Project Management & Entrepreneurship Development	4	0	0	4
2	MB 402	Strategic Management	4	0	0	4
3	MB 403	Comprehensive Viva Voce	0	0	8	8
4	Specialization	Four courses – Three from one specialization and one from another specialization	16	0	0	16
Total Credits						32



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List of Electives:

Code	Course Name	Code	Course Name
MM 301	Sales & Distribution Management	SM 301	Database Management
MM 302	Advertising & Sales Promotion	SM 302	System Analysis & Design
MM 303	Marketing Research	SM 303	Computer Aided Management
FM 301	Corporate Taxation & Tax Planning	HR 301	Employment & Compensation Administration
FM 302	Corporate Finance	HR 302	Human Resource Planning
FM 303	Security Analysis & Portfolio Management	HR 303	Labour Laws
HSA301	Concept Of Community Health	SD 301	Business Environment And Sustainable Development
HSA302	Epidemiology & Analysis Of Healthcare Information Data	SD 302	System Approach To Sustainable Development
HSA303	Health Policy & National Health Programme	SD 303	Sustainable Development In The Context Of Human Development
SHM 301	Shipping Practice	PLM 301	International Transport Systems
SHM 302	Commercial & Shipping Law	PLM 302	Port / Shipping / Labour Laws
SHM 303	Shipping Economics & E-Business	PLM 303	Port Operation Management



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List of Electives:

Code	Course Name	Code	Course Name
MM 404	International Marketing	SM 404	Software Management
MM 405	Service Marketing	SM 405	E - Business
MM 406	Consumer Behaviour	SM 406	Fundamentals Of Networking
FM 404	Financial Institutes And Markets.	HR 404	Industrial Relations
FM 405	International Finance	HR 405	Organizational Development
FM 406	Derivatives And Risk Manegement	HR 406	Human Resource Development
HSA404	Law	SD 404	Sustainable Livelihood For Sustainable Development
HSA405	Planning, Organizing & Management Of Health Service	SD 405	Agribusiness For Sustainable Development
HSA406	Logistics Management In Health Care Units & Storage & Distribution	SD 406	Participatory Approaches, Research Methods For Sustainable Development
SHM 401	Ship Operation Management	PLM	Commercial Shipping
SHM 402	Maritime Financial Management	PLM 402	Cargo Handling Systems Management
SHM 403	Maritime Hr Management	PLM 403	Port Modernization & Traffic Forecasting