**COURSE STRUCTURE & SYLLABUS**

**FOR**

**EXECUTIVE MASTER OF BUSINESS ADMINISTRATION**

**PROGRAM**

(Effective from Session 2018-2019)

**School of Management**

**UEM Jaipur.**

**Syllabus to be implemented from the Academic Year 2016-17**

**Master of Business Administration (MBA)**

**First Year First Semester**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Sr. No** | **Course Code** | **Course Title** | **L** | **T** | **P** | **Credit** |
| 1 | MB 101 | Economics Analysis | 4 | 0 | 0 | 4 |
| 2 | MB 102 | Business Communication | 4 | 1 | 0 | 4 |
| 3 | MB 103 | Management Information Systems | 4 | 0 | 0 | 4 |
| 4 | MB 104 | Organizational Behaviour I | 4 | 0 | 0 | 4 |
| 5 | MB 105 | Quantitative Methods | 4 | 1 | 0 | 4 |
| 6 | MB 106 | Fundamentals of Accounting | 4 | 0 | 0 | 4 |
| 7 | MB 107 | ISS & VA\* | 4 | 0 | 2 | 4 |
| 8 | MB 108 | Business Laws | 4 | 0 | 0 | 4 |
|  |  | **Total Credits** |  |  |  | **32** |

**First Year Second Semester**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Sr. No** | **Course Code** | **Course Title** | **L** | **T** | **P** | **Credit** |
| 1 | MB 201 | Management Accounting | 4 | 0 | 0 | 4 |
| 2 | MB 202 | Organizational Behaviour II | 4 | 1 | 0 | 4 |
| 3 | MB 203 | Project Management &  Entrepreneurship Development | 4 | 0 | 0 | 4 |
| 4 | MB 204 | Production & Operations Management | 4 | 0 | 0 | 4 |
| 5 | MB 205 | Human Resource Management | 4 | 0 | 0 | 4 |
| 6 | MB 206 | Financial Management | 4 | 0 | 2 | 4 |
| 7 | MB 207 | Marketing Management | 4 | 0 | 0 | 4 |
|  |  | **Total Credits** |  |  |  | **28** |

**Second Year Third Semester**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Sr. No** | **Course Code** | **Course Title** | **L** | **T** | **P** | **Credit** |
| 1 | MB 301 | Operations Research | 4 | 0 | 0 | 4 |
| 2 | MB 302 | Project Work & Viva Voce | 0 | 0 | 8 | 8 |
| 3 | Specialization | Four courses – Three from one specialization and one from another specialization | 16 | 0 | 0 | 16 |
|  |  | **Total Credits** |  |  |  | **28** |

\*Duration 8 weeks

**Second Year Fourth Semester**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Sr. No** | **Course Code** | **Course Title** | **L** | **T** | **P** | **Credit** |
| 1 | MB 401 | Strategic Management | 4 | 0 | 0 | 4 |
| 2 | MB 402 | Comprehensive Viva Voce | 0 | 0 | 8 | 8 |
| 3 | Specialization | Four courses – Three from one specialization and one from another specialization | 16 | 0 | 0 | 16 |
|  |  | **Total Credits** |  |  |  | **28** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Code** | **Course Name** | **Code** | **Course Name** |
| MM 301 | Sales & Distribution  Management | SM 301 | Database Management |
| MM 302 | Advertising & Sales Promotion | SM 302 | System Analysis & Design |
| MM 303 | Marketing Research | SM 303 | Computer Aided Management |
| FM 301 | Corporate Taxation & Tax Planning | HR 301 | Employment & Compensation  Administration |
| FM 302 | Corporate Finance | HR 302 | Human Resource Planning |
| FM 303 | Security Analysis &  Portfolio Management | HR 303 | Labour Laws |

**List of Electives: Third Semester**

**List of Electives: Fourth Semester**

|  |  |  |  |
| --- | --- | --- | --- |
| **Code** | **Course Name** | **Code** | **Course Name** |
| MM 404 | International Marketing | SM 404 | Software Management |
| MM 405 | Service Marketing | SM 405 | E - Business |
| MM 406 | Consumer Behaviour | SM 406 | Fundamentals Of  Networking |
| FM 404 | Financial Institutes And Markets. | HR 404 | Industrial Relations |
| FM 405 | International Finance | HR 405 | Organizational  Development |
| FM 406 | Derivatives And Risk Management | HR 406 | Human Resource  Development |

The students will be evaluated on the basis of Mid semester exam, Home assignments, Class

Participation which will carry 40% weightage and End Semester Examination which will carry 60% weightage.