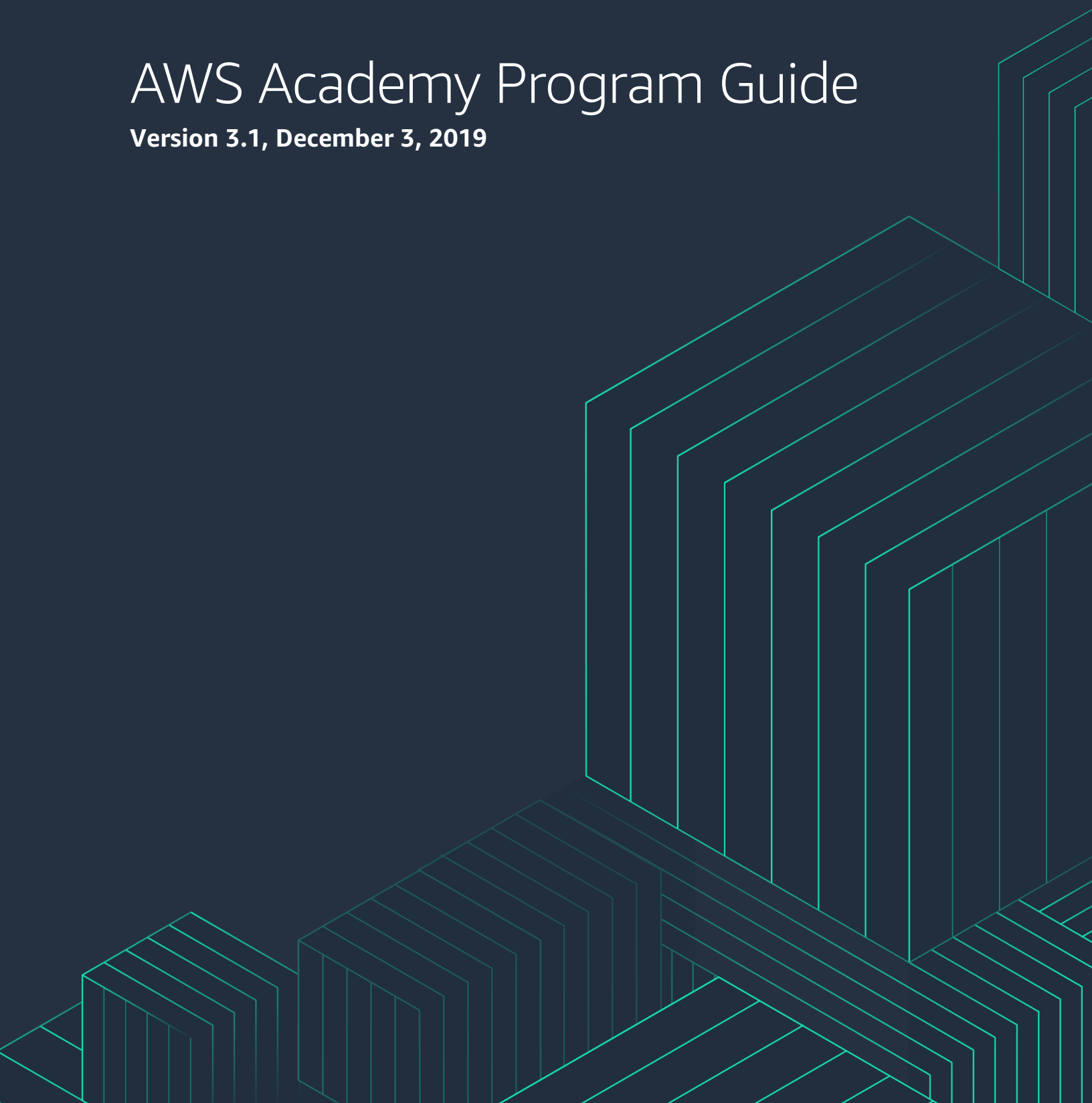




AWS Academy Program Guide

Version 3.1, December 3, 2019



Welcome

Introduction

AWS Academy is a global program that provides educational institutions and non-profits (collectively, “institutions”) with access to an AWS-authored curriculum so they can offer cloud computing courses to their students. By participating in AWS Academy, institutions can help students become proficient in Amazon Web Services (AWS) technology and gain industry-recognized AWS Certifications.

This Program Guide provides an overview of AWS Academy, including curriculum, program benefits, requirements, and information about how to participate. Besides the Program Guide, please read the [AWS Academy Terms & Conditions](#), located on the AWS Academy Portal and any successor or related locations designated by us, which govern your participation in the program.

AWS Academy Curriculum

AWS Academy courses are developed and maintained by AWS. Each learning path within the AWS Academy curriculum addresses different subject areas. AWS Academy courses are packaged in a modular format that may be delivered to students as synchronous or asynchronous learning in either an educator-led or virtual classroom environment.

Each learning path is designed to help students prepare for an AWS Certification. Students are provided with access to free certification practice exams and discounted certification exams that are aligned to the course. AWS Academy courses must be delivered by accredited educators who have completed the AWS educator accreditation requirements for each course they teach.

Requirements for Delivery

Institutions and AWS Academy accredited educators must:

- *Comply with the [AWS Academy Terms & Conditions](#), located on the AWS Academy Portal, and any successor or related locations designated by us and all requirements described in this AWS Academy Program Guide;*
- *Be approved by AWS for each AWS Academy course they intend to deliver to students;*
- *Deliver AWS Academy courses only to students enrolled at the institution;*
- *Deliver AWS Academy courses in their entirety (to accommodate time constraints or other considerations, a course may be truncated into segments, as long as all segments are delivered);*
- *Deliver AWS Academy courses over a minimum period of weeks specified in the course outline;*
- *Keep AWS Academy courses updated with most recent version of the provided courseware;*
- *Deliver AWS Academy courses to students as synchronous (i.e. real time) or asynchronous learning in either an educator-led or virtual classroom environment;*
- *Meet the following requirements when delivering AWS Academy courses asynchronously:*
 - *Institutions are permitted to integrate the AWS Academy courseware into their Learning Management System (LMS). Institutions must strictly adhere to the guidelines for content usage as defined in the [AWS Academy Terms & Conditions](#), located on the AWS Academy Portal, and any successor or related locations designated by us.*
 - *Students need to register for an AWS Training and Certification account [<https://www.aws.training/SignIn?returnUrl=%2F>] and educators will be provided with a link to the course. All procedures for class creation as used for on-the-ground (synchronous) classes need to be followed.*

AWS Academy Membership

As an AWS Academy member, your institution has access to AWS Academy courses that can be delivered to students by AWS Academy accredited educators.

How Institutions Can Apply

Membership in AWS Academy is open to all institutions approved by AWS Academy. More information about how to apply is available at aws.amazon.com/training/awsacademy. To deliver AWS Academy courses, you must become an AWS Academy accredited educator and possess advanced AWS technical knowledge.

Requirements for Institutions

To participate in AWS Academy, institutions must:

- *Agree to the [AWS Academy Terms & Conditions](#), located on the AWS Academy Portal, and any successor or related locations designated by us and all requirements described in the AWS Academy Program Guide;*
- *Agree to use the AWS Academy name, logos and branding materials as per the PR and brand guidelines found on the AWS Academy portal on the “Resources” tab;*
- *Administer and deliver AWS Academy courses only in AWS-approved countries (Please review the AWS Academy website for list of approved countries).*
- *Appoint an institutional central point of contact (CPOC) responsible for overseeing all AWS Academy program requirements and activities within the educational institution and the institution’s communications with AWS. This includes ensuring that educators are updated with relevant program updates that AWS provides to the CPOC;*
- *Receive written AWS approval for each AWS Academy course you intend to deliver;*
- *Have an AWS Academy accredited educator deliver the AWS Academy course or courses;*
- *Agree not to provide third-party organizations with access to AWS Academy courses or other program components. For example, you may not use program benefits to provide fee-for-service training to any individual, institution, or entity not currently enrolled at your institution as a bona fide student;*
- *Ensure at least 75% of students in each class complete a course evaluation. The evaluation, provided by AWS through a survey software platform, will help assess student satisfaction with AWS Academy content and delivery.*
- *Ensure that students who access AWS Academy content create an AWS Training & Certification account, as set forth in the Student Guide.*

AWS Academy Membership

AWS will review each member institution annually to determine whether it continues to meet program compliance requirements. AWS reserves the right to terminate the membership of AWS Academy institutions that do not meet the requirements set forth in the [AWS Academy Terms & Conditions](#), located on the AWS Academy Portal, and any successor or related locations designated by us and Program Guide.

Upon termination of an institution's participation in AWS Academy as set forth in the AWS Academy Terms & Conditions, the institution must cease all activity related to participation in AWS Academy, including:

- Ceasing to identify as a participant in AWS Academy;
- Removing the AWS Academy logo from all the institution's websites and marketing materials;
- Discontinuing all uses of AWS Academy program benefits.

Benefits for Member Institutions

AWS Academy members receive a number of benefits that are solely for use by institutions, educators and students participating in AWS Academy, including:

- Access to complete courses developed and maintained by AWS;
- Course updates that reflect new AWS releases and best practices;
- Listing in the AWS Academy directory of participating institutions on the AWS Academy website;
- Access to AWS Academy logos and branding, which must be used in adherence with the [PR and brand guidelines](#), found on the AWS Academy portal;
- Access to free practice exams and discounted certification exams for AWS Academy accredited educators and AWS Academy students within their institution;
- Invitation to AWS Academy events, such as AWS Academy conferences and webinars. Your regional AWS Academy Program Manager will notify you when opportunities to participate are available.

AWS Academy Educators

To deliver AWS Academy courses, you must become an AWS Academy accredited educator and possess advanced AWS technical knowledge.

How to Become an AWS Academy Accredited Educator

To become an AWS Academy accredited educator, you must be nominated by an AWS Academy member institution. All nominations are reviewed by AWS to determine whether candidates meet program requirements.

Program educator candidates who successfully complete the educator accreditation requirements for an AWS Academy course become accredited to teach the course at AWS Academy member institutions. AWS Academy will confirm approval of your status as an AWS Academy accredited educator in writing to both you and the AWS Academy CPOC at the sponsoring member institution.

If you do not successfully complete the above steps, AWS will provide you with feedback on any areas that need correction or improvement, as well as any steps that may be taken to continue the approval process.

Benefits for Educators

AWS Academy accredited educators receive the following program benefits:

- Access to complete courses developed and maintained by AWS;
- Course updates that reflect new AWS releases and best practices;
- Complimentary seats in AWS-delivered courses relevant to AWS Academy courses they are preparing to teach;
- Access to the AWS Academy accredited educator logo;
- Access to free certification practice exams and discounted certification exams;
- Invitation to AWS Academy conferences, webinars, and other events;
- Technical support.

Requirements for Educators

AWS Academy educators must:

- Comply with the [AWS Academy Terms & Conditions](#) located on the AWS Academy Portal, and any successor or related locations designated by us and all requirements described in the AWS Academy Program Guide;
- Agree to use the AWS Academy name, logos and branding materials as per the PR and brand guidelines found on the AWS Academy portal;
- Be nominated by an approved AWS Academy member institution to become an AWS Academy accredited educator;
- Deliver AWS Academy courses only from the AWS Academy member institutions and within the country that on the member institution's profile;
- Deliver only the AWS Academy courses that AWS Academy has approved and accredited;
- Deliver a minimum of one complete AWS Academy course each academic year;

AWS Academy Educators

- *Stay current on AWS services and the AWS Academy courses that an educator is accredited to deliver;*
- *For AWS Academy courses where the AWS Academy educator accreditation process requires AWS Certification, AWS Academy accredited educators must meet recertification requirements as described at <https://aws.amazon.com/certification/recertification>;*
- *Provide a current AWS Academy member institution email address to accept all AWS Academy-related communications from AWS;*
- *Consistently deliver a high-quality learning experience for AWS Academy students;*
- *Ensure that at least 75% of students in each class complete an AWS Academy course evaluation form.*

AWS Academy Marketing Guidelines

Logos and Marketing Assets

AWS Academy logos and branding, i.e., “AWS Marks,” may be used per the AWS Trademark Guidelines at <https://aws.amazon.com/trademark-guidelines/> and the brand guidelines found in the AWS Academy portal under the “Resources” tab, which may be updated from time to time at our discretion. Logos and other digital marketing materials can be accessed by participating institutions and accredited educators at <https://www.awsacademy.com/AcademyDocs>. Below, please find some examples of the assets we provide to member institutions.

Program logo

The AWS Academy logo may be used in digital or print media:

- to promote the program and associated courses
- to promote an institution’s or educator’s participation in the program
- to acknowledge that AWS Academy provided the course material your institution teaches



Please review the brand guidelines in detail for instructions and restrictions.

AWS Academy accredited educator badge

This badge is awarded to an individual who has successfully been accredited to teach AWS-authored courses at their member institution. It can be used:

- in a digital or print educator profile (e.g., faculty bio, LinkedIn, email signature);
- in conjunction with promotion of the program and associated course(s) being taught by the educator.



Please refer to the brand guidelines for additional instructions and restrictions.

Other Marketing Assets

AWS Academy offers a number of marketing resources that member institutions can use online or in print, including flyers and social media ads. Institutions can access these materials in AWS Academy portal. They must be used in compliance with the brand guidelines.

AWS Academy Marketing Guidelines

Program Name and Titles

Use the approved names and titles below in all marketing and promotions.

Item	Approved	Do not use
<i>Program name</i>	<i>AWS Academy</i>	<i>Academy</i>
<i>Accredited educator</i>	<i>AWS Academy accredited educator</i>	<i>AWS accredited educator AWS accredited instructor AWS academy educator AWS academy instructor AWS authorized educator AWS authorized instructor</i>
<i>Courses</i>	<i>AWS Academy Cloud Foundations AWS Academy Cloud Architecting AWS Academy Cloud Operations AWS Academy Cloud Developing AWS Academy Data Analytics</i>	<i>AWS Cloud Computing Architecting AWS Cloud Architecture AWS Cloud Foundations AWS Cloud Operations AWS Cloud Developing AWS Academy Data Analytics ...or any variation thereof</i>

AWS Academy Marketing Guidelines

Involvement in AWS Academy

We are grateful for your institution's participation in AWS Academy. Following is some information about AWS Academy that may be shared with students.

About AWS Academy

AWS Academy provides higher education institutions with free, ready-to-teach cloud computing curriculum developed and maintained by AWS. With professional development opportunities and courses aligned to AWS Certifications, AWS Academy empowers educators to deliver hands-on learning experiences that prepare students for industry-recognized certifications and in-demand cloud jobs.

About the curriculum

The AWS Academy curriculum is designed to help students develop technical expertise in cloud computing and help them prepare for AWS Certification.

About AWS Certification

Upon successful completion of an AWS Academy course, students get access to a free practice exam voucher and discounted exam voucher for AWS Certification exams.

AWS Certifications recognize individuals with the technical skills and expertise to design, deploy, and operate applications and operations on AWS. For more information about AWS Certification, visit <https://aws.amazon.com/certification/>.

Please contact your AWS Academy Technical Program Manager if you have any questions.

*If you have additional questions
about AWS Academy, contact your
Technical Program Manager.*

