



UNIVERSITY OF ENGINEERING & MANAGEMENT

Good Education, Good Jobs

*Virtual Conference*

# International Conference on English Studies

for  
Sustainable Societies  
and Cultures

27th - 28th Jan., 2022

**Important Links:**

<https://uemgroup.s3.amazonaws.com/uploads/sites/3/2021/08/Registration-Form-ICESSSC-2022.pdf>

<https://uem.edu.in/uem-jaipur/news-events/english-studies-for-sustainable-societies-and-cultures/>

<https://forms.gle/bLFCskEgSq7sL7pG6>

Papers are to be submitted through easy chair (<https://easychair.org/conferences/?conf=icesssc2021>)

# About the Conference

*The International Conference on English Studies for Sustainable Societies and Cultures (ICESSSC-2022) aims to create an enduring and multidisciplinary approach to English Studies, and provide a platform to exchange knowledge, ideas, experiences and expectations around the challenges of quality language learning for sustainability and healthy societies.*

*English studies provide students with a comprehensive and critical understanding of the theory and practice of English in educational and professional contexts. The knowledge and skills students acquire in these programmes enable them to become innovative and reflective professionals in a range of institutional settings.*

*In academia, language studies give an access to historical and emerging trends of language, literature and culture. Through critical interpretations and dialogue, we can see how it mediates through texts arranged and allows different ways of knowing and living.*

*Progress in sociolinguistics has also proven that 'language' had become most intimate and sensitive index of identity.*

*Civic society believes in fundamental values of multilingualism and a common language for unprecedented possibilities and opportunities for international co-operation.*

*Rise of English as 'World English' has to be accepted objectively without taking sides on political fronts or adopting any type of triumphalist tone.*

*The conference targets to open a debate among the different stakeholders on emerging English studies, its sustainable character to transform society at local and global level and provide intellectual guidance and scientific evidence to the challenges of modern, diverse societies with humanist and critical thinking, further promoting collaborative, interdisciplinary research and education in humanities, social sciences and sciences*

## The discussion will centre on the following subthemes:

- ▶ English Language Learning & Teaching
- ▶ English Language of Empowerment
- ▶ English Language Variation
- ▶ Sustainability and Linguistic Diversity
- ▶ Language and Cultural Identity
- ▶ Language, Culture and Community
- ▶ Translingualism
- ▶ Terrorism, Media and Role of Metaphors
- ▶ Sustainable Development and English Language
- ▶ Social Cognition and English Literature
- ▶ Changing Socio-Cultural Context of Literature
- ▶ Literature, Language and Youth Empowerment
- ▶ Literature and Cinema for Social Reform
- ▶ Psychology, Language and Literature
- ▶ Social Mobility and Education
- ▶ Development of Societies and Cultures through languages
- ▶ Language Maintenance and Shift
- ▶ Parameters of Language Sustainability

*Above sub-themes are indicative and not exhaustive. Scholars can formulate more comprehensive and relevant theme within the broader framework of the conference.*



# ABOUT UEM JAIPUR



The Centre of Education, UEM Jaipur was established in the year 2011 under the Ordinance II of 2011 and Act No 5 of 2012 of Govt. of Rajasthan. UEM Jaipur has achieved the awards of “Best Private University in North India” and “Best Emerging University in North India”.

University has been established by the IEM group, Kolkata. The IEM-UEM group is an acclaimed educational group amongst the industry-centered academic training organisations of today. IEM has set sublime standards in addressing the technical and managerial resources in the new dynamic era of globalisation. This group has risen to fame for its strong foundation in teaching and R&D in multifaceted areas. It aims to serve the future generation as well as the Nation through its commitment towards self-sufficiency and unmatched excellence.

Since its inception, the IEM-UEM group has surpassed innumerable benchmarks of achievements and accreditations. Today IEM flaunts a colossal network of expansive operations led by an awe-inspiring student force who are the torchbearers of a better tomorrow.

University of Engineering & Management (UEM), Jaipur receives the most prestigious International Award “QS Awards” with overall Gold Category and with Diamond Category under “Employability of students (Placements)”, Teaching, Learning & Facilities.

The UEM Jaipur campus at Jaipur has a 32 acre lush green area with beautiful ancient architectural building and situated at “Gurukul” 6 Kms. from Chomu on Sikar Road, National Highway -52, Jaipur-303807 (Rajasthan) India”.



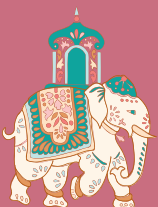
## About Jaipur The Pink City of India

Founded in AD 1727 by Maharaja Sawai Jai Singh II, Jaipur, the capital of Rajasthan is proudly known as the Pink City. With rich avenues and spacious gardens, the city acclaims cultural, historical and architectural heritage.

The colour pink which makes the city a marvellous spectacle has a story. In 1876, Prince of Wales was on India tour, since the colour Pink was symbol of hospitality, so Maharaja Ram Singh ordered to paint the entire city in pink colour to welcome the Royal.

Planned by Shri Vidyadhar Bhattacharya, the city holds distinction of being the first planned City of India. The capital city of Rajasthan combines allure of ancient history and advantages of a metropolis. Rising up majestically against the backdrop of the forts Nahargarh, Jaigarh and Garh Ganesh Temple, Jaipur has gained distinctive rank in global tourism.

Past becomes alive in magnificent forts and historical places blushed with pink, where once lived the Maharajas. Bustling bazaars of Jaipur are a treasure-trove for Gems and Jewellery, Rajasthani Prints Fabric & Footwears which posses a timeless quality.



**PATRONS:**

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**PERSONS FOR CORRESPONDENCE:**

**Dr. Snehlata Dhaka**  
Associate Professor  
(Dept. of BSH-Humanities)  
UEM JAIPUR, Rajasthan (INDIA)  
+91 9887729455  
email: icesssc@uem.edu.in

**Important Dates:**

Date of Event- 27-28 January, 2022  
Abstract Submission: 15 November, 2021  
Acceptance Notification: 15 November, 2021  
Full Paper Submission: 30 November, 2021  
Abstracts and Papers are to be submitted through  
Easy Chair Account:

<https://easychair.org/conferences/?conf=icesssc2021>

**Registration Fee:**

Academicians ₹500/-  
Industry Delegates ₹ 500/-  
Research Scholars & Students ₹ 300/-

**Bank A/c Details:**

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**Publication Opportunity:**

Selected papers of high academic and research standards will be published in International reputed Journal/Book Series. *(Will be informed soon)*

\*Registered participants will receive complete schedule and links for sessions on their email ID.

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**Registration Google Form:** <https://forms.gle/bLFcSkEgSq7sL7pG6>





# REGISTRATION FORM

International Conference on  
"English Studies for Sustainable Societies and Cultures"  
27th - 28th January, 2022

Full Name: .....

Designation: .....

(Prof./Assoc. Prof./Asst. Prof./Student/Research Scholar)

Affiliation: .....

Academic Qualifications: .....

Mailing address: .....



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